Lead With Connections

In order to accomplish our audacious growth goals we will need to build quadruple win deals with over 500 Partners (Financial Institutions, Economic Development Agencies, Franchises and Corporations) and over 200 Advisors (high net worth, values aligned executives and entrepreneurs).

You Contribute

Make Introductions

Connect the Silver Lining Team to Partners & Advisors to fuel growth..

Collective Return

Successful Purpose Trust Transaction

Your connections will increase the pace of our progress, helping us hit our goals.



Personal Return

Shares In The Purpose Trust

You will receive shares in the Purpose Trust for every Partner or Advisor introduction you make that signs and fulfills an agreement with Silver Lining.

There Are More Than Enough Resources In The World To Create The Change We All Believe In So It Is Time To Get Strategic.

Silver Lining has a solution that actually drives small business success and our collective networks have the power to shift the small business industry.

1

Economic Development

Federal, State/Provincial, City Government Agencies, Non-Profits, Corporate Philanthropy

- Launch a new small business program
- Augment an existing small business growth program to increase scale, measurement, and effectiveness
- Create a graduation pathway out of your programs and into silv=r™ for long-term support
- Have people who are not ready for your programs use silv=r™ to qualify

2

Financial Institutions

Banks, Lenders, Fintechs, Community Financial Development Organizations

- Put credit applicants who are denied into silv=r to get them loan ready
- Give borrowers silv=r to de-risk your portfolio and increase repayment rates
- Replace/augment your internal Technical Assistance so you can focus on the financial side of your business
- Do a community development program
- Launch a silv=r sub-fund to move capital with less regulation

3

Franchisors

Small- to mid-sized Franchisors with between 20 and 100 franchisees

- Put franchisees onto silv=r to increase their success rate, their profitable revenue and your income from them

The goal is for all Advisors to actively make connections for each other to catalyze impact