Lead With Your Voice

We know that culture impacts the economy and right now the culture of business is being led in an out sized way by billionaire tech entrepreneurs. We are creating a business anthology and major marketing campaign with the goal of shifting what we aspire to and how we measure success.

You Contribute

1,000-Word Op-Ed

Contribute your perspective and influence to the creation and release of the book.

Collective Return

Culture Change

Our words and voice will make an impact on business culture, advocating for a shift in business leadership.

Personal Return

Profile And Thought Leadership

You will be featured in a published book and a global marketing and press campaign.

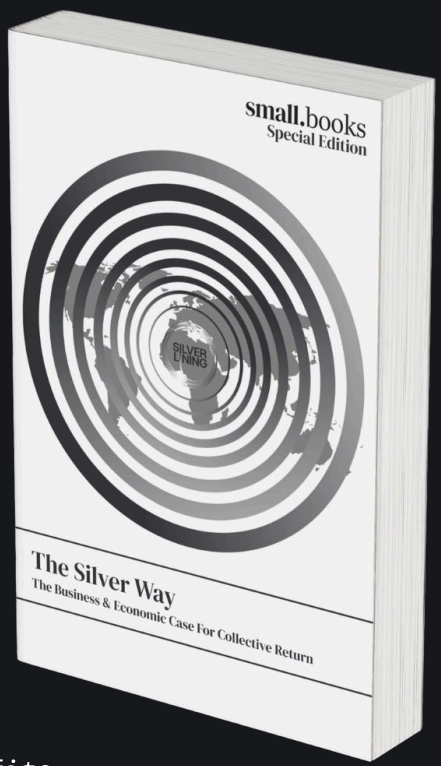
In A World That Idolizes Elon Musk And Jeff Bezos, It Is Time For Us To Share A Vision For A Different Type Of Business Leader.

Business is the most powerful tool for justice and our collective voices and networks can catalyze a new conversation around business leadership.

1 You write your Op-Ed with your personal perspective, lived experiences, and points on how business can be used as a tool for justice and why we must create collective return (due end of March 2027).

2 Silver Lining publishes the book through our publishing imprint with a goal launch date of Fall 2027. Books will be distributed through Simon & Schuster and available where you buy all books.

3 During launch and through 2028 we will do a major PR campaign and support you and all Advisors doing activations with your networks, driving global momentum.



small.books (Silver Lining's publishing arm) will retain book profits